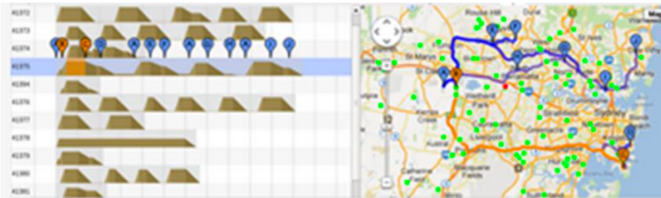


Dynamic Transport Optimisation - AFS Logistics

Background

As one of the pioneers of transport management consulting in Australia, AFS continues to lead the way in the provision of intelligent transport and supply chain solutions that aim to minimise long term impacts brought about by increasing freight costs, inefficient internal freight and supply chain processes, and the uncertain economic times in which businesses must operate.



The Solution

AFS Logistics have integrated Opturion's Dynamic Transport Optimiser (DTO) within their innovative 'Freightlink' and 'moveitnet' platforms. AFS 'FreightLink' empowers clients to understand their freight and supply chain needs while ensuring they can drive costs down, sustain efficiencies and manage their entire freight process. Cost savings flow-on into the supply chain, and directly to the bottom line. The platform consolidates the entire freight management process into one, easily accessible software solution. Implementation onsite is easy, while the hardware requirements are minimal.

'Freightlink' calls the DTO that creates optimised run sheets without any human intervention. As far as we are aware, this is a world first. The DTO is fast and reliable and provides almost an instant response. As well as delivering efficiencies in terms of driving distance and ensuring that all the business rules and customer service requirements are met, this integration eliminates human data entry and other errors of judgment. Also, using the typical industry norm of one planner for every twenty vehicles, the application pays for itself many times over in just that saving alone.



Customer Outcomes

AFS and Opturion have their first customer in JB HI-FI for their delivery operations in Victoria. The close integration enables a 'no touch' business process whereby customer orders are received and automatically transformed into run-sheets for delivery drivers. The combined application has been running successfully since May 2020.

AFS Logistics are now in a strong position to offer this proven solution to over 200 existing customers who entrust their transport management task to 'Freightlink'. Opturion and AFS Logistics believe that this unique combination of business process automation and real-time optimisation has the potential to transform the transport sector with guaranteed compliance, consistent customer service and maximum efficiency.

Further Information

Please contact Opturion for a demonstration, or give us some data that we can use to identify potential benefits.



Email: info@opturion.com



<https://www.opturion.com/>



Address: Opturion Pty Ltd
Level 1, 18 Kavanagh Street,
Southbank, Melbourne
VIC, 3006 Australia.



@opturion