

Dynamic Transport Optimisation - John L Pierce Pty Ltd

Background

John L Pierce Pty Ltd celebrated 65 years of business in 2014. The company currently operates 130 trucks and employs in excess of 330 people.

The current directors, David and Richard Pierce looked to enhance the company's transport service through strategic relationships with suppliers, customers, and staff. These partnerships have enabled them to differentiate their service through a clear understanding of objectives, responsibilities and expectations.

Their vision, is to achieve for their clients, a superior distribution service through the delivery of dedicated innovative logistics. A primary part of achieving this vision is the pursuit of continual improvement and industry best practice through investment in leading edge technology and resources.



The Solution

Opturion have installed a Dynamic Transport Optimiser (DTO) that enables greater efficiency and guaranteed compliance with safety and other regulations regarding fuel transport. This is fully integrated with CMS Transport's 'Freight2020' platform.



The load optimiser – part of a suite of software applications for fuel delivery – includes load optimisation, route and schedule optimisation and forecasting for managed deliveries. Potential benefits include guaranteed compliance and customer service and greater profitability. The running cost of fuel tankers can be several hundred thousand dollars per annum and the savings vastly outweigh the Software-as-a Service (SaaS) cost of the Opturion Application.

Customer Outcomes

Emerson Pierce, Chief Information Officer, said, "Not only has the implementation of the load optimiser increased our average payload, but it has freed up time for our operations managers; to allow them to better engage with our customers and the driver group".

Further Information

Please contact Opturion for a demonstration, or give us some data that we can use to identify potential benefits.



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